



FOR IMMEDIATE RELEASE

July 5, 2012

## Franchise Agreement Signed to Bring Metals Refinery to Pittsburgh

**Pittsburgh, PA.** EarthCure Management LLC has signed a Franchise Agreement with EarthCure LLC (EarthCure) with the assistance of Renewable Manufacturing Gateway (RMG) to construct a precious metals refinery with knowledge and equipment provided by EarthCure's Dallas operations. The Pittsburgh refinery, under the name EarthCure Pittsburgh, will be a purchaser and refiner of gold, platinum, silver, palladium, and rhodium from all commercial and industrial sources. They will assist jewelers, precious metals brokers, pawn brokers, banks, mining companies, and hospital/medical facilities through the refinement of used jewelry, gold and silver bullion, precious metal industrial scrap, dental and medical precious metal scrap, and other high-value items which possess precious metal content. The project is expected to create 9 permanent refinery jobs, and 45 indirect jobs in the Tri-State Region (Western Pennsylvania, Eastern Ohio, and Northern West Virginia). It is anticipated to generate \$100 million dollars in annual revenue by 2016.

**Steven Adelkoff, President of RMG** remarked, "The execution of the Franchise Agreement is a significant milestone for this project, which we believe has the potential to add well-paying jobs to the underemployed and unemployed in our region. Leveraging innovative technology from Europe in the refinement space, as well as EarthCure's experience in this business, creates an exciting project that we believe offers meaningful benefits for Pittsburgh."

EarthCure Inc. is a metals refining company formed in 2011 with a business model of refining unused industrial and commercial precious metals. EarthCure Pittsburgh will add high-value medical waste recycling to the operation, allowing hospitals to recycle much of their used equipment and devices containing precious metal, to offset operating expenses. By recycling old, used or contaminated precious metals, there is less reliance on the landfill model to which hospitals are accustomed. By recycling medical grade platinum and gold, hospitals can generate money from their waste stream and clean up the environment at the same time. This system, provided by Italmipianti Orafi, is energy efficient and meets all US environmental standards for treatment of medical waste.

**Michael Alberts, CEO of EarthCure Pittsburgh**, said, "I am excited and proud to be able to create jobs for my hometown. EarthCure's goal is to make Pittsburgh a leader in environmentally safe and efficient refining operations in the United States. Together RMG and EarthCure Pittsburgh seek to make Pittsburgh a center in the growing market of precious metals refining and medical waste recycling. "



The advantages of EarthCure's precious metals refining technology (compared to traditional smelting processes) include: faster smelting and green emissions technology, lower processing fees for customers, biological agent handling and disposal, and faster turnaround for payments.

EarthCure provides instant cost-saving mechanisms for hospitals and other large facilities by safely and efficiently generating revenue from their waste stream with minimal effort, and at zero cost to the hospital.

### **Renewable Manufacturing Gateway**

RMG is a Pittsburgh-based nonprofit organization whose mission is regional job creation in the clean technology and renewable energy industries. RMG advises companies in these industries with respect to project structuring, capital markets strategies and introductions, business planning, commercialization, marketing, sales and strategic growth.

### **EarthCure Inc.**

Founded in 2010, EarthCure has been operating with partner Millenium Precious Metals in Dallas to refine used medical equipment sent from hospitals around the country for refinement. At EarthCure, we have developed a program for hospitals, laboratories, and clinics to recycle waste materials that contain precious metals. The facility uses a zero-emissions, heat-and-chemical process that protects the environment and results in significant value recovery. Instead of adding to a landfill, EarthCure turns trash into a new source of revenue for medical facilities, saving the world one piece of waste at a time.

For information contact:

Ashley Seitz;

[aseitz@renewmfg.org](mailto:aseitz@renewmfg.org) ;

412.953.0307